

Real interviews. Real red carpets. Now with a video and music hub of our own.

Teens Wanna Know is an IMDb-listed interview series and Los Angeles outlet covering young talent, creators and the people who represent them. On air since 2012.



Zendaya
Dream Halloween red carpet



Ellie Zeiler
Epic Tails premiere



Double Trouble
premiere red carpet



Captain Kerry
from Below Deck

2012

on air since, covering red
carpets and events from Los
Angeles

270

episodes of the IMDb-listed
series, TV Series 2012–

1,000+

interviews and appearances
across 417 videos, 2012–2026

24/7

TWK Video and TWK Music,
free in any browser, no app

Where a TWK feature lives

TWK Play · play.teenswannaknow.com

A free hub with two products: TWK Video (the archive, 383 shows and growing, plus a 24/7 channel) and TWK Music. Features here are permanent.

teenswannaknow.com

Articles and features. Every feature gets its own permanent, linkable page for a bio or press page.

TWK Music

The radio station: pop, dance and indie around the clock, with a daily programme schedule. Features virtual recording artists and traditional artists.

Social

Reels and clips on the channels below, posted as Instagram Collabs so they also appear on your client's profile.

The audience TWK reaches

11.7K

Instagram
[@teenswannaknow](https://www.instagram.com/teenswannaknow)

10.8K

YouTube subscribers
2.4M+ views

1.6K

X
[@TeensWannaKnow](https://twitter.com/TeensWannaKnow)

1.1K

Threads
[@teenswannaknow](https://www.threads.net/@teenswannaknow)

1.1K

Facebook
Teens Wanna Know

Followers read from the public profiles on Oct 21, 2026. Niche by design: young creators, musicians, actors, models and the managers and publicists around them. Not a mass teen audience, and not sold as one.

Get your client featured.

Email your pitch. If we accept it, we send the questions, you send the answers, and we produce the feature. Every package is a permanent TWK page your client can link to.

5 Fast Facts

\$99

- **A 5 Fast Facts feature** on teenswannaknow.com: a permanent, linkable page.
- **A vertical reel** we produce from your client's answers.
- **Posted as an Instagram Collab**, so it also lands on your client's profile and reaches their followers.

MOST CHOSEN

Deep Dive

\$299

- **A long-form, magazine-style interview** on teenswannaknow.com.
- **A 60-second highlight reel** as an Instagram Collab, plus YouTube Shorts, X, Threads and Facebook.
- **A permanent home on TWK Play**. The highlight joins the TWK Video archive, watchable in any browser.

Bonus: your client on play.teenswannaknow.com

Deluxe Video

\$499

- **A 30-minute remote video interview**, cut into a full episode on TWK Play. Permanent.
- **A written feature** with the highlights and a link to the full interview.
- **3 clips** cut for Reels and YouTube Shorts.
- **A 15-day promo campaign**. We produce a spot and run it across TWK Video and TWK Music, with a delivery report: plays, and clicks on your link.

Permanent on play.teenswannaknow.com

Why TWK Play changes what a feature is worth

A post is gone in a day. A feature on TWK Play stays in the archive, can be searched, and is watched in a browser with no app. Each package connects the same piece of content four ways, so people who arrive through one door find the rest.

1. The feature page, permanent and linkable
2. The reel, on TWK's socials and your client's profile
3. The archive entry on TWK Play
4. On Deluxe, the spot on TWK Video and TWK Music

How it works

1

Pitch

Email info@teenswannaknow.com. If we accept, we send payment instructions.

2

Questions in 24 hours

Our editorial team sends questions tailored to your client within 24 hours of payment.

3

Live in about 48 hours

The feature goes live within about 48 hours of receiving the answers. Deluxe interviews are scheduled with you.

Ready to pitch?

Tell us who the client is, what they have coming up, and which package fits.

info@teenswannaknow.com

Paid features are labelled Partner Feature, and TWK decides what runs. TWK's series is listed on IMDb; a feature is not an IMDb credit. Event coverage (red carpets and premieres) is offered separately: ask.

Run alongside the conversation.

Reach a tight audience of creators and talent instead of paying for broad impressions you do not need, next to real interviews with people they follow.

What a partnership can look like

- **Spots on TWK Video and TWK Music.** One campaign runs on the 24/7 video channel and the music station, and you get a delivery report: how many times your spot aired, and how many people clicked.
- **Sponsored segments** in TWK video and event coverage.
- **Creator-led content** and social posts featuring your product, posted as Collabs.
- **Presence at TWK-covered** red carpets and events.

Formats and rates are set with each brand. Ask for current rates.

Good to know

Audience	Small and specialised. We report plays and clicks, not guesses.
Archive	1,000+ interviews and appearances across 417 videos, 2012–2026.
Based in	Los Angeles.
Contact	info@teenswannaknow.com

Why brands choose TWK

- **A tight audience instead of broad impressions.** Creators, talent and the people around them, not a mass teen crowd.
- **An outlet with a decade of credibility.** Red carpets and Comic-Con since 2012, and a series listed on IMDb.
- **Placement beside real interviews** with people the audience already follows, including influencers such as Gavin Magnus.
- **A free, always-on home.** TWK Video and TWK Music run around the clock, so a placement is not a one-day post.

How a campaign runs

- 1 Brief**
Your product, your audience, the link you want people to reach.
- 2 We make the spot**
A short video and audio spot, in TWK's voice.
- 3 It runs**
In rotation on TWK Video and TWK Music for the length of the campaign.
- 4 You get the numbers**
Airings, and clicks on your tracked link. A play is one airing, not a listener.

Who has appeared on TWK

TODAY'S YOUNG STARS

Zendaya · Sabrina Carpenter · Jenna Ortega · Hailee Steinfeld · Dove Cameron · Sophie Turner · Rowan Blanchard · Joey King

YOUNG INFLUENCERS

JoJo Siwa · Maddie Ziegler · Gavin Magnus · Eva Gutowski · Nia Sioux

LEGENDS

Robin Williams · Jane Fonda · Larry King · Jeremy Renner

A highlight list from TWK's master video library (417 videos, 2012–2026), not the full archive.

Watch, listen, follow